REQUIREMENT FOR SUCCESS: A STRONG PLATFORM AND FOUNDATION

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EIDR: 10 Years Strong

- EIDR is a globally-unique, curated identifier system for all audiovisual assets

  EIDR IDs are to audiovisual works as:
  A. ISBNs are to books
  B. UPC/EAN barcodes are to consumer products
  C. VINs are to automobiles
  D. All of the above

- The EIDR Story
  - The EIDR registry went live in December 2010
  - There are now over 2.2 million EIDR IDs and 4.5 million Alt IDs
  - EIDR users come from well over 100 different countries
  - Over 200 million EIDR API calls per year
The New Cloud Architecture
Key Benefits of EIDR 2.5

• Reliability and Resilience for Registry & De-Dupe
• 100% Compatibility with Installed Base
  – Web UI
  – Command Line Tools
  – Member integrations using:
    • REST API
    • Java SDK
    • .NET SDK
  – Bulk Match/Register Spreadsheets
• Performance Improvement
  – Tested 40 clients submitting 90K match transactions
  – De-Dupe capacity estimate:
    • 6,500 match transactions every 5 minutes
    • 60 simultaneous client submissions
• EIDR Staff-Initiated Approvals Today – Member Self-Approvals Tomorrow
The EIDR 2.5 continuous improvement program
- EIDR 2.5 was released on April 25
- The first EIDR 2.5+ update was released on May 22
  - Improved automated response for numbered episodes
  - Refined scoring for records with mismatched actor lists
  - Streamlined Alternate ID update process
- July will be “Edits Month”
  - Performance improvements for automated Edit record de-duplication
  - Tickets prioritized by user feedback

Our ongoing mission:
- To increase the accuracy of automated de-duplication
- To reduce the need for manual review
- To boldly identify what has not been identified before
EIDR for the Next 10 Years

- EIDR 2.6 and beyond
  - New features built on top of the 2.5 platform
- EIDR 3.0
  - New registry platform for EIDR’s next decade
- De-Duplication as a Service (DaaS) via machine learning
- EIDR Proxy Services
  - Direct API resolution for JSON and flat files (TSV/CSV)
  - Multi-threaded, parallel queries
- Talent (Person) Identifier
- Venue (Location) Identifier
- ISAN interoperability
(Not Entirely) New Contact Details

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Monday–Friday
8:00am–5:00pm Eastern
(EIDR Business Hours)
ANY QUESTIONS?