



Film & TV Production Security Guidelines

Appendix D – Helpful Websites

Developed and Maintained by CDSA's
Production Security Working Group

www.CDSAonline.org

Helpful Websites

Trusted Partner Network

<https://ttn.org/content-owners/>

“The Trusted Partner Network is a joint venture between the Motion Picture Association of America (MPAA) and the Content Delivery & Security Association (CDSA). The TPN establishes a single benchmark of minimum security preparedness for all vendors and their teams, wherever they work, and whatever their specialty. By creating a single global directory of “trusted partner” vendors, content companies will have access to a centralized database to learn their TPN status. The TPN program seeks to raise awareness, preparedness, and capabilities within our industry.

Content security, especially for pre-release content, is critical in the motion picture and television business.

Content is often handled by outside vendors and a breach can have substantial economic consequences. Accordingly, Vendors are typically subject to security assessments that may be conducted by different persons to different standards. Vendors may also be assessed repeatedly at the request of multiple different content providers, resulting in duplication and waste.

The TPN will allow motion picture and television content providers/creators/owners to identify when Vendors have been subject to Assessments and to what standards, and will allow Vendors to share full Assessments with each of the motion picture and television content providers providers/creators/owners.

The TPN program will provide a number of benefits to all content owners including:

- Create a single, central global directory of “trusted partner” vendors.
- Expand the community of approved, media & entertainment focused content security assessors.
- Elevate the security standards and responsiveness of the vendor community.
- Assist in identifying vulnerabilities and communicate remediation to the vendor community through the TPN Platform.
- Increase the number of third-party vendor facilities that are assessed annually.

In addition to providing assessments and associated professional services, both internal and third party, the TPN assists in educating all participants (production, distribution and archiving whether individuals or companies) in and seeks to raise security awareness, preparedness, and capabilities within our industry.”

MPAA Security Best Practices Common Guidelines

<https://www.mpa.org/best-practices>

“The purpose of this document is to provide current and future third-party vendors engaged by Members with an understanding of general content security expectations and current industry best practices. Decisions regarding the use of vendors by any particular Member are made by each Member solely on a unilateral basis.

Content security best practices are designed to take into consideration the services the facility provides, the type of content the facility handles, and in what release window the facility operates.”

Content Delivery & Security Association

<https://www.mesalliance.org/communities/CDSA>

“CDSA, the Content Delivery & Security Association, is the international content protection association. Founded as a non-profit in 1970, CDSA has served as the worldwide forum advocating the innovative and responsible delivery and storage of entertainment, software and information content. Its global membership includes companies involved in every facet along the digital and physical media supply chain.

CDSA provides community, collaboration and communications services that protect entertainment media throughout the supply chain, both pre- and post-release.”

Federal Trade Commission – Cybersecurity for Small Business

<https://www.ftc.gov/tips-advice/business-center/small-businesses/cybersecurity>

This tips & advice page was created as a joint effort between the FTC, the DHS, NIST and the SBA and includes basic best practices and helpful training materials and videos.

National Institute of Standards & Technology (NIST) – SP 800-53

<https://csrc.nist.gov/CSRC/media//Publications/sp/800-53/rev-5/draft/documents/sp800-53r5-draft.pdf>

“This publication contains a comprehensive catalog of technical and nontechnical security and privacy controls. The controls can support a variety of specialty applications including the Risk Management Framework, Cybersecurity Framework, and Systems Engineering Processes used for developing systems, products, components, and services and for protecting organizations, systems, and individuals.”

Center for Internet Security

<https://www.cisecurity.org/>

“The CIS Controls™ and CIS Benchmarks™ are the global standard and recognized best practices for securing IT systems and data against the most pervasive attacks. These proven guidelines are continuously refined and verified by a volunteer, global community of experienced IT professionals.”

Cloud Security Alliance (CSA) – Security Guidance

https://cloudsecurityalliance.org/guidance/#_overview

“The Cloud Security Alliance promotes implementing best practices for providing security assurance within the domain of cloud computing and has delivered a practical, actionable roadmap for organizations seeking to adopt the cloud paradigm.

The rise of cloud computing as an ever-evolving technology brings with it a number of opportunities and challenges. With this document, the CSA aim to provide both guidance and inspiration to support business goals while managing and mitigating the risks associated with the adoption of cloud computing technology.”

Secure The Village – Resource Kit

<https://resourcekit.securethevillage.org/>

“The Mission of SecureTheVillage is a Cybersecure Los Angeles.

SecureTheVillage accomplishes their Mission by turning people and organizations into *Cyber Guardians* having the knowledge, skills, and commitment needed to meet the ongoing challenges of cyber crime, cyber privacy and information security.

SecureTheVillage also has a second vital objective: *To be a role model for other communities.*

It Takes a Village – A Profound Culture Shift

Distrust and caution are the parents of security ... Benjamin Franklin

In today’s Internet-connected world, everyone has a responsibility for information security and privacy, whether or not they are an “information security professional.”

As our society has become more technologically-connected, our economy, our life-style, even our way of life is being challenged as never before. In today’s world, we are increasingly dependent on the information flowing through our computers and across the Internet. That means we are at risk of cybercrime, identity theft, cyber espionage and attacks on our privacy.

The most serious challenge we face is getting the non-security-professional involved in the battle. Our very understanding of “security” has to be re-imagined to include everyone from the Board

Room to the Mail Room, from Finance to Human Resources, from Operations to IT. *Distrust and Caution.*

While information security professionals are getting better and better, both at preventing breaches and recovering from the inevitable breaches that occur, they cannot do it alone.

In today's world, everyone must be a Cyber Guardian. Everyone needs the knowledge, skills, and commitment to do their part in securing information. It takes the village to secure the village!"

CreativeFuture

<https://creativefuture.org/creativity-toolkit/>

“CreativeFuture is a nonprofit coalition of more than 520 companies and organizations and more than 160,000 individuals – from film, television, music, book publishing, photography, and other creative industries. We’re mobilizing our members to speak up about the value of creativity, the importance of copyright in protecting creativity, and the massive harm caused by the global theft of our creative works. Millions of creatives and thousands of businesses around the world depend on copyright to bring all of us countless moments of inspiration, learning, and joy. Our mission is to advocate for strong but appropriate copyright protections and to empower creatives to speak out against piracy and how it affects their ability to create and to make a living.”

CDSA's Production Security Working Group (PSWG) is open to participation by CDSA Board member companies and other invited guests. For questions, comments, or to communicate with the PSWG's Co-Chairs, please e-mail: pswg@CDSAonline.org



ABOUT CDSA

The Content Delivery and Security Association (CDSA) is the worldwide advocate and forum for the secure and responsible production, distribution and storage of media & entertainment content. CDSA is a partner with the Motion Picture Association of American (MPAA) in the Trusted Partner Network (TPN), which helps prevent leaks, breaches and hacks of movies and television shows through a shared software platform and a single, industry-supported set of Best Practices. Originally Founded in 1970 as the International Tape Association (ITA), this 501(c)6 non-profit issued its first content security assessment standards in 1999. CDSA's leadership includes senior security executives from over 25 international media & entertainment companies.

For additional information, visit www.CDSAonline.org