



Our Mission

- To support service providers in building efficiencies in the creation, production and distribution of physical and digital media & entertainment
- To foster end-to-end collaboration among entertainment service providers, their customers and trading partners
- To promote its members and provide face-to-face meeting opportunities
- To provide tangible benefits to members including: market intelligence, research initiatives, industry advocacy and collaborative workgroups

Our Membership

Representing companies that provide services to home video, interactive entertainment (video games), music and electronic publishing, including:

- Asset Management
- Creative Services
- Digital Services
- Fulfillment/Transport/Logistics
- IT and System Solutions
- Management Consultancies
- Marketing Services
- Production Services
- Merchandisers/Retail Services
- Replicators/Packers/Printers
- Security Solutions
- Software Developers
- Storage and System Hardware
- Supply Chain Services
- Technology Solution Providers

Our Media

E-mail Newsletters: (40,000+ Readers)



Daily



Monday



Tuesday/Friday



Wednesday



Thursday

Magazine: (2x Annually)



5,000+ USPS mailing & online/digital distribution

Our Events



West – Feb. 27
East – July 25



Spring – May 23, L.A.
Fall – Oct. 3, L.A.



July 25, N.Y.C.



NAB – April 7, Vegas
East – July 25
West – Dec. 4, L.A.

Our Communities

A cornerstone to the value proposition of MESA is the strength of increased industry collaboration through our communities and initiative-based associations, coalitions and workgroups. MESA members collaborate through virtual community meetings and conduct ongoing discussions with their customers about issues they are facing. The communities become industry resources for research, best practices, case scenarios and collaborative task force projects.

Special Interest Groups:

- IT, Analytics & Information Services (Hollywood IT Society)
- Digital Supply Chain, Data & Asset Management (Smart Content Council)
- OTT, Social, Engagement & Devices (2nd Screen Society)
- Content Security, IP Protection & Anti-Piracy (Content Delivery & Security Association)
- Women in Technology: Hollywood

* each Community holds online and in-person meetings, receives targeted news updates/exclusives and holds ongoing workgroup discussions

Contact: Christian Calson, Director of Sales
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**Media & Entertainment
Services Alliance**

Membership Dues and Benefits

Advisory Board Membership – \$12,500 annual dues

Benefits:

- Advisory Board position
- Participation in, and results from, MESA community surveys
- Annual Advisory Board meeting invitation
- Use of “MESA Advisory Board” Logo
- Eligible to submit for MESA branded "Culture Club" event
- Eligible for global membership discount
- Eligible for annual membership/sponsorship package discount

Priority handling at ALL MESA Events

- Two complimentary admissions to all MESA U.S. events
- Discounts on additional event registrations
- Single-level upgrade on all U.S. event sponsorship packages
- Password access to online presentations from all MESA U.S. events

Priority in ALL MESA Media Properties

- Company branding on all community newsletters
- Unlimited use of Job Board Listings
- Unlimited press release newsletter posting
- Authored article in one edition of MESA’s M&E Journal
- Full-page, color ad in one edition of MESA’s M&E Journal
- Top banner ad rotation on all community newsletters and top rotation on websites
- Unlimited news posts in NAB and IBC show blogs

Priority in ALL Community and/or initiative activities:

- Logo Branding on all community web pages
- Community Technology Committee eligibility (CDSA, WiTH, etc.)
- Eligible for Take the DAM(n) Tour

Executive Membership – \$9,500 annual dues

Benefits:

- One complimentary admission to all MESA U.S. events
- Discounts on additional event registrations
- Password access to all online presentations from MESA U.S. events

Participation in MESA Media Properties

- Company branding on single, selected community newsletters
- Monthly use of Job Board Help Wanted Listings
- Monthly press release newsletter posting
- Banner ad rotation on single, selected community website
- One press release in NAB and IBC Show Blogs
- Half page, color ad in one edition of MESA’s M&E Journal
- Authored article in one edition of MESA’s M&E Journal
- Company logo on MESAlliance.org and selected community newsletter e-mail and website

Participation in selected community and/or initiative activities:

- Logo Branding on single, selected community newsletter
- Logo Branding on single, selected community web page

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For additional information visit:

COMMUNITIES:

www.MESAlliance.org

www.CDSAonline.org

www.hollywoodITSociety.com

www.SmartContentCouncil.com

www.WiTHollywood.com

EVENTS:

<http://www.mesalliance.org/events/>

www.contentprotectionsummit.com

www.smartcontentsummit.com

www.metadatamadness.com

www.hollywoodITsummit.com

MEDIA:

[M&E Daily](#)

[CDSA](#)

[HITS](#)

[Smart Content News](#)

[Smart Screen News](#)

[M&E Journal](#)

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