

Sponsorship Opportunities

| DELIVERABLES | TITLE* | DIAMOND* | PLATINUM | GOLD | SILVER | BRONZE | BRAND* |
|---|---------------------|------------|------------|------------|------------|------------|------------|
| Top billing logo placement as "Presented by" sponsor on all materials (Exclusive) = | ■ | | | | | | |
| Conference or Networking Luncheon welcome remarks ◆ | ■ | | | | | | |
| Main stage customer case study presentation ◆ | ■ | ■ | | | | | |
| Session sponsorship with on stage introduction ◆ | ■ | ■ | ■ | | | | |
| Newsletter promotion of main stage presentation ≡ | ■ | ■ | | | | | |
| Sponsorship of Networking Luncheon ° | ■ | ■ | | | | | |
| Sponsorship of Networking Breaks ° | ■ | | ■ | | | | |
| Sponsorship of Networking Reception ° | ■ | | | ■ | | | |
| Exclusive Breakout Session (1) of your Choice ◆ | Priority 1 | Priority 2 | Priority 3 | Priority 4 | | | |
| Social media speaker/breakout session promotion ≡ | ■ | ■ | ■ | ■ | | | |
| Newsletter promotion of breakout session audio ≡ | ■ | ■ | ■ | ■ | | | |
| Pre-show event preview (M&E Daily) ≡ | ■ | ■ | ■ | ■ | | | |
| Newsletter distribution of event white papers ≡ | ■ | ■ | ■ | ■ | | | |
| Reserved table at Networking Luncheon ° | ■ | ■ | ■ | ■ | ■ | | |
| Table Top Exhibit – OR – Company Signage = | ■ | ■ | ■ | ■ | ■ | ■ | |
| Conference Program Ad Placement ≡ | Priority 1 | Priority 2 | Priority 3 | Priority 4 | Priority 5 | Priority 6 | Priority 7 |
| Conference Program Ad/White Papers ≡ | 4 Pages | 3 Pages | 2 Pages | Full Page | Full Page | Half Page | Half Page |
| Sponsor logo in email promos, website & PR = | Priority 1 | Priority 2 | Priority 3 | Priority 4 | Priority 5 | Priority 6 | Priority 7 |
| Company logo on conference program cover = | Priority 1 | Priority 2 | Priority 3 | Priority 4 | Priority 5 | Priority 6 | Priority 7 |
| Complimentary Conference Registrations ° | 10 | 7 | 6 | 5 | 4 | 3 | 2 |
| Number of Sponsorship's Available | Exclusive | 3 | 5 | Unlimited | Unlimited | Unlimited | Unlimited |
| PRICE | \$25,000 | \$17,500 | \$15,000 | \$12,500 | \$10,000 | \$7,500 | \$5,000 |

KEY: Four KPI's for your ROI = Branding, ◆ Messaging, ° Networking, ≡ Publishing

Custom packages are available upon request. Sponsor provides pop-up sign, promotional sign or banner.

Table Top Exhibit Package includes one 6' draped table with 2 chairs, wastebasket, and electricity.

Badge Holder/Lanyard; Bag and Padfolio: Additional \$3,500 and materials provided by sponsor.

Available to Silver level and above. Single sponsor only for each.

For more information please contact:

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