

Sponsorship Opportunities

DELIVERABLES	TITLE*	DIAMOND*	PLATINUM	GOLD	SILVER	BRONZE	BRAND*
Sponsorship of Networking Luncheon ◻	■	■					
Sponsorship of Networking Breaks ◻	■		■				
Sponsorship of Networking Reception ◻	■			■			
Main stage customer case study presentation ◆	■	■					
Session Sponsorship with On Stage Introduction ◆	■	■	■				
On Stage Technology Spotlight ◆	■	■	■	■			
Newsletter distribution of event white papers ≡	■	■	■	■			
Social media/speaker promotion ≡	■	■	■	■	■		
Pre-show event preview (M&E Daily) ≡	■	■	■	■	■		
Table Top Exhibit – OR – Company Signage =	■	■	■	■	■	■	
Conference Program Ad Placement ≡	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Conference Program Ad/White Papers ≡	4 Pages	3 Pages	2 Pages	Full Page	Full Page	Half Page	Half Page
Sponsor logo in email promos, website & PR =	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Company logo on conference program cover =	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Complimentary Conference Registrations ◻	15	9	7	6	5	4	3
Number of Sponsorship's Available	SOLD	5	9	Unlimited	Unlimited	Unlimited	Unlimited
PRICE	\$25,000	\$17,500	\$15,000	\$12,500	\$10,000	\$7,500	\$5,000

KEY: Four KPI's for your ROI ≈ Branding, ◆ Messaging, ◻ Networking, ≡ Publishing

Custom packages are available upon request. Sponsor provides pop-up sign, promotional sign or banner.

Table Top Exhibit Package includes one 6' draped table with 2 chairs, wastebasket, and electricity.

Badge Holder/Lanyard; Bag and Padfolio: Additional \$3,500 and materials provided by sponsor.

Available to Silver level and above. Single sponsor only for each.

*MESA membership upgrade not available

For more information please contact:

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