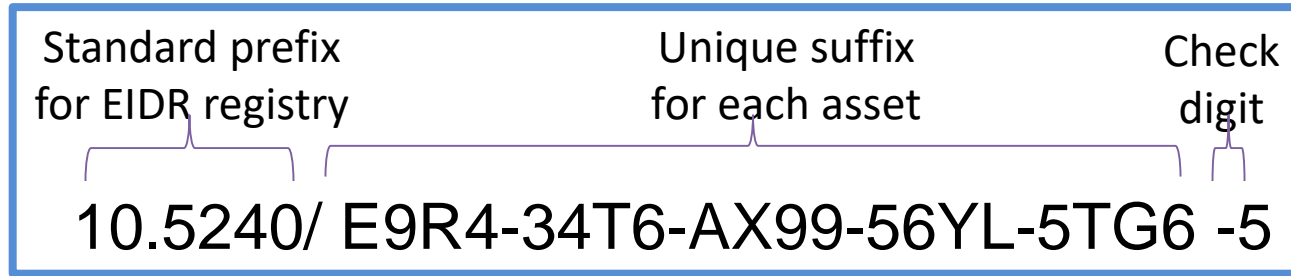


Global Registry of unique identifiers in a standard format for film and television content; operated by industry association.



API-based, operational enterprise solution for real time Registry access, with resulting efficiencies in the supply chain.



EIDR Business Cases

Content Creators

- **Internal Studio Asset Management**
- **Anti-Piracy, Security**
- **Rights Tracking, Financial Reporting**

Content Distributors in the Digital Supply Chain

- **Improve Cycle Time, Conversion Rates**
- **Measurement and Reporting**

Media Services and Technology Partners

- **Avails Management**
- **Metadata Enrichment, Content Discovery**
- **Data and Analytics**