

Sponsorship Opportunities

DELIVERABLES	TITLE*	DIAMOND*	PLATINUM	GOLD	SILVER	BRONZE	BRAND*
Top billing logo placement as "Presented by" sponsor on all materials (Exclusive) =	■						
Conference welcome remarks ◆	■						
Session sponsorship* with main stage customer case study presentation ◆	■	■					
Newsletter promotion of main stage presentation audio ≡	■	■					
Session sponsorship* with preferred panel consideration ◆	■	■	■				
Sponsorship of Networking Breaks °	■	■	■				
Sponsorship of Networking Reception °	■	■	■	■			
Social media speaker promotion ≡	■	■	■	■			
Newsletter distribution of event white papers ≡	■	■	■	■			
Pre-show event preview (M&E Daily) ≡	■	■	■	■	■		
Table Top Exhibit -OR- Company Signage =	■	■	■	■	■		
Conference Program Ad Placement ≡	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Conference Program Ad/White Papers ≡	4 Pages	3 Pages	2 Pages	Full Page	Full Page	Half Page	Half Page
Sponsor logo in email promos, website & PR =	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Company logo on conference program cover =	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Complimentary Conference Registrations °	10	7	6	5	4	3	2
Number of Sponsorship's Available	Exclusive	3	4	5	Unlimited	Unlimited	Unlimited
PRICE	\$20,000	\$12,500	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500

KEY: Four KPI's for your ROI

= Branding, ◆ Messaging, ° Networking, ≡ Publishing

*MESA membership upgrade not available

Custom packages are available upon request. Sponsor provides pop-up sign, promotional sign or banner.
Table Top Exhibit Package includes one 6' draped table with 2 chairs, wastebasket, and electricity.

Badge Holder/Lanyard; Bag and Padfolio: Additional \$3,500 and materials provided by sponsor.
Available to Silver level and above. Single sponsor only for each.

For more information please contact:

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