

HITS | FALL | HOLLYWOOD INNOVATION & TECHNOLOGY SUMMIT

OCTOBER 18, 2017

SKIRBALL CULTURAL CENTER

LOS ANGELES

Sponsorship Opportunities

DELIVERABLES	TITLE*	DIAMOND*	PLATINUM	GOLD	SILVER	BRONZE	BRAND*
Prominent logo placement as "Presented by" sponsor on all materials (exclusive)	■						
Conference Welcome Remarks	■						
Sponsorship of Networking Luncheon	■	■					
Sponsorship of Networking Breaks	■		■				
Sponsorship of Cocktail Reception	■			■			
Session Sponsorship with On Stage Moderator Introduction	■	■	■				
Exclusive Breakout Session (1) of your Choice	■	■	■	■			
Table Top Exhibit** or Company Signage***	■	■	■	■	■		
Sponsor logo in Email Promos, Website and PR	■	■	■	■	■	■	■
Logo on Promotional Signs	■	■	■	■	■	■	■
Company Logo & Link on Conference Website	■	■	■	■	■	■	■
Company Logo on Conference Program Cover	■	■	■	■	■	■	■
Conference Program Ad/White Papers	4 Pages	3 Pages	2 Pages	Full Page	Full Page	Half Page	Half Page
Conference Program Ad Placement	Priority 1	Priority 2	Priority 3	Priority 4			
Complimentary Conference Registrations	10	7	6	5	4	3	1
Number of Sponsorships Available	SOLD	3	5	unlimited	unlimited	unlimited	unlimited
PRICE	\$25,000	\$17,500	\$15,000	\$12,500	\$10,000	\$7,500	\$5,000

Sponsors get preferred panel consideration. Custom packages are available upon request.

Badge Holder/Lanyard; Bag and Padfolio: Additional \$3,500 and materials provided by sponsor. Available to Silver level and above. Single sponsor only for each.

*MESA membership upgrade not available

**Exhibit Package: 6' draped table with 2 chairs, wastebasket, and electricity

***Sponsor provides pop-up sign, promotional sign or banner

For more information please contact:

Christian Calson

Cell: 310-945-6284

christian@MESAlliance.org

Garrett Randall

Cell: 310-882-9204 or via email:

Garrett@MESAlliance.org