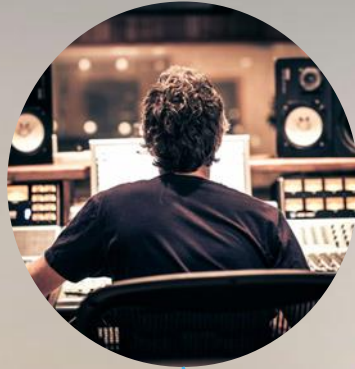# okta

Transform Access Control from Risk to Competitive Edge
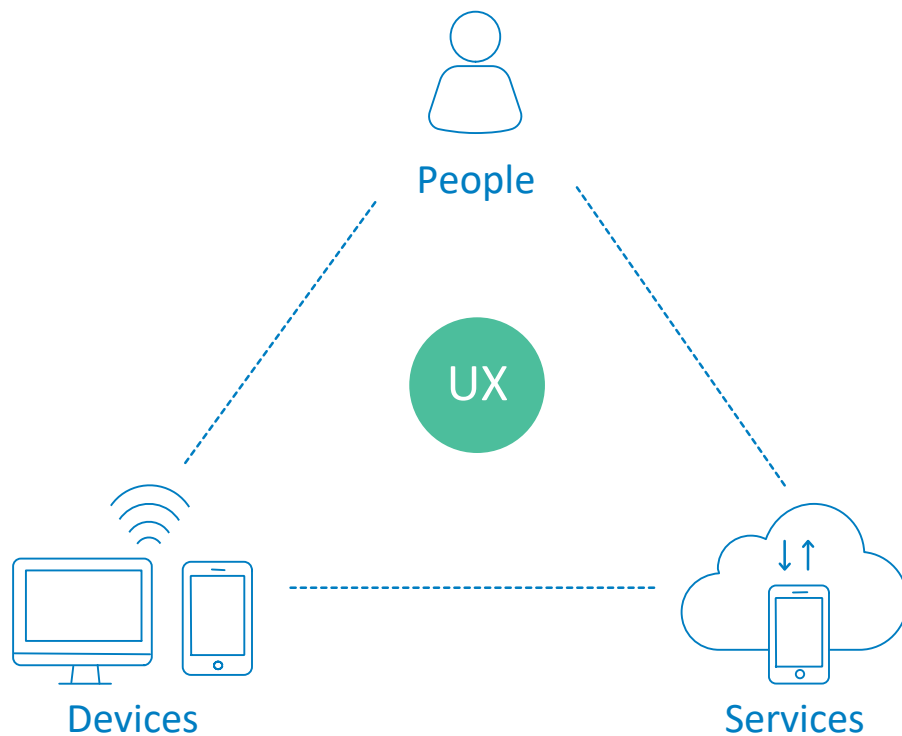
Nadav Benbarak

Content Protection Summit, Dec 7, 2016
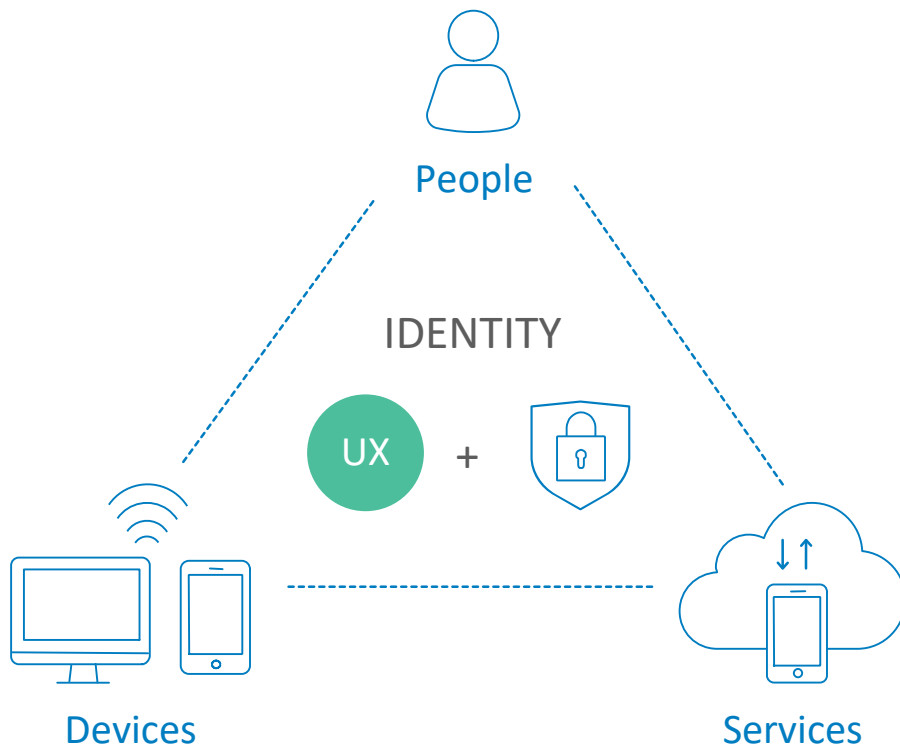
Securing the digital supply chain at 20ᵗʰ Century Fox

Efficient collaboration starts with user experience

People

UX

Devices

Services

okta

Identity is core to great user experience that is also secure

People

IDENTITY

UX + 🛡️

Devices

Services

okta

With the right identity strategy, media companies can ensure security and ship new projects faster and at lower cost,

Core Needs	Reality
Deploys FAST	Months to go-live.
Efficient on-boarding	Manual process. Delays, errors.
Easy for users	Massive end-user friction.
Secure and auditable	Security concerns.

okta

4 Core Identity Challenges facing Media Teams

1 "Identity Islands"

2 Managing Partner Identities

3 Cost and speed of on-prem infrastructure

4 Diverse Partner Needs

okta

okta IDENTITY CLOUD

Okta is The Identity Cloud

- Born and built in the cloud
- Connects everything
- Preserves choice
- Future proof
- Secure
- Always On

okta IDENTITY CLOUD

okta IDENTITY CLOUD

Single Sign-On

Universal Directory

Lifecycle Management

API Access Management

Adaptive Multi-Factor Authentication

Mobility Management

Developer SDKs

okta IDENTITY CLOUD

The Industry's Most Reliable and Secure Platform, Period.

Single Sign-On

Universal Directory

Lifecycle Management

API Access Management

Adaptive Multi-Factor Authentication
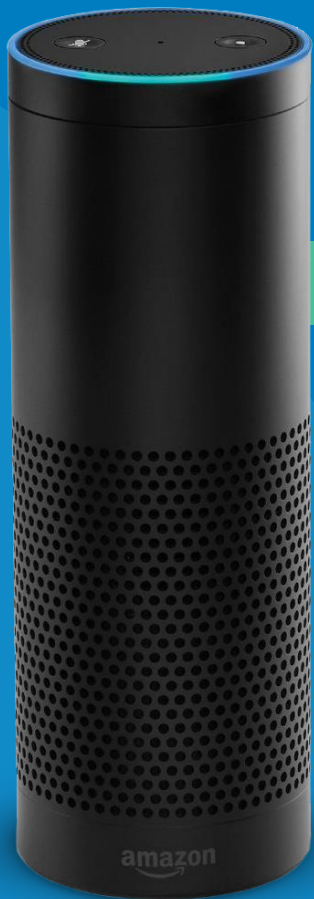
Mobility Management

Developer SDKs

Category Creator, Category Leader

Okta has been a leader in every single Gartner IDaaS Magic Quadrant, the only company to achieve this.

Win an Amazon Echo!

How to enter Okta's raffle:

Find Chris or Carlos at the back of the room & drop off your business card or fill out a raffle ticket

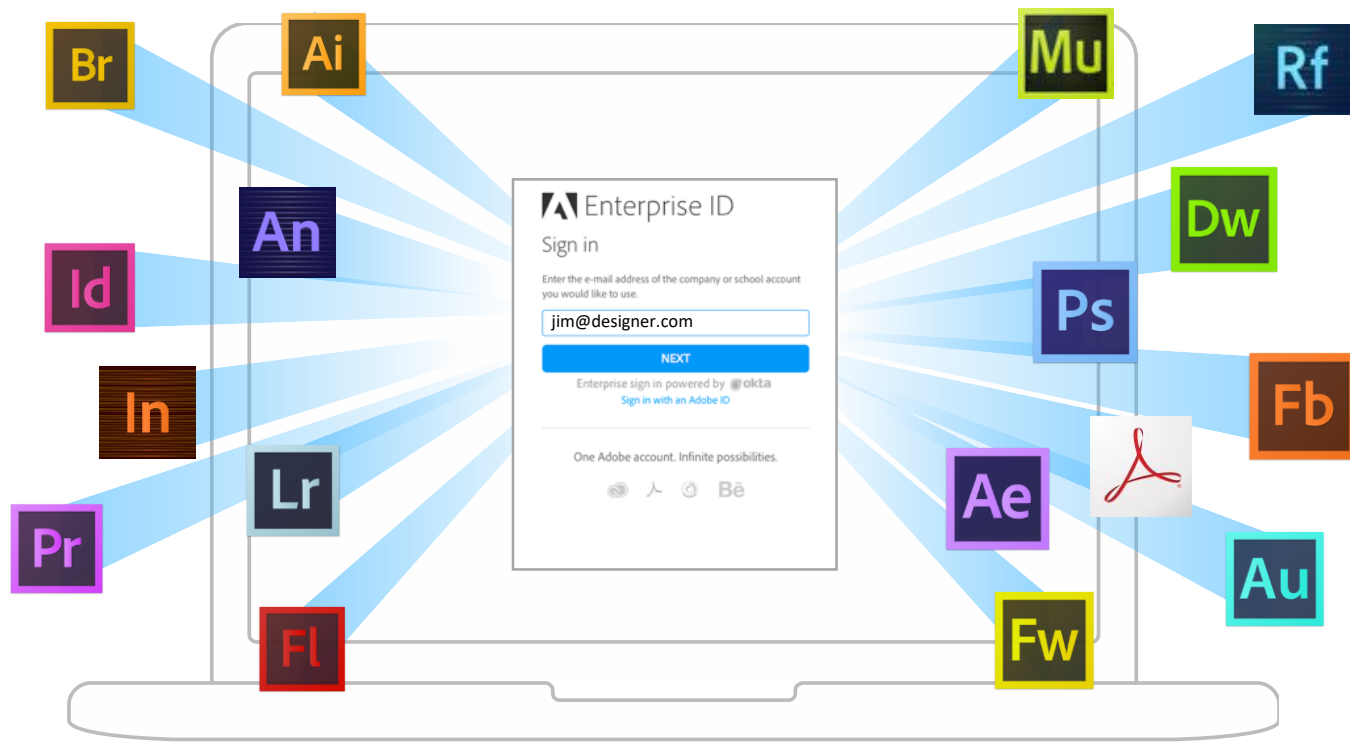Email Events@okta.com by 8 am tomorrow with subject line: 'Okta Identity Cloud'

Carlos Sanz

Chris Casel

okta

okta

Thank You

Thousands of enterprises use Okta to connect to Adobe's Creative Cloud

Okta: Connect Everything

What We Do

- Connects all users, devices, applications, and organizations

- SSO, Adaptive MFA, Provisioning, Universal Directory, Mobility

- The broadest and deepest application network

Gartner

Leader: Okta
Magic Quadrant

FORRESTER

Leader: Okta
Forrester Wave

What We Believe

We believe that connecting everything will make organizations more productive and more secure.

We Make Customers Successful

dish · Linked in · twitter · ETIHAD AIRWAYS

News Corp · TESLA · Amway · box

Adobe · 20th CENTURY FOX · HBO · DELPHI

ENGIE · FICO · GoPro · CLOROX

EA · workday · AMGEN · NASDAQ

MGM RESORTS INTERNATIONAL · BOSE